



SINGAPORE YACHTING FESTIVAL

22 – 25 APRIL 2027

EXHIBITOR OPPORTUNITIES

Event Overview



Ranked among the world's top yacht shows, the Singapore Yachting Festival (SYF) returns for its fifth edition at ONE°15 Marina Sentosa Cove. Building on a record-breaking 2026 edition, SYF 2027 will bring luxury yacht showcases, an industry trade conference, and an immersive lifestyle programme. It remains Asia Pacific's premier convergence point where leading yacht builders, regional dealers, and qualified buyers meet.



211 GLOBAL BRANDS

+43%



14,280 VISITORS

+211%



**NEW EXPERIENTIAL
EXPERIENCES**



**REGIONAL PR
ACTIVATIONS**

About Singapore

Singapore: Asia's Powerhouse for Luxury

Strategically located in the heart of Asia, Singapore offers you unrivalled access to a thriving financial hub with one of the world's strongest economies. With high buying power and a reputation for wealth management, the city attracts affluent clientele and serious buyers—making it the ideal launchpad for luxury marine brands.



Why Exhibit?



STRATEGIC GATEWAY TO ASIA

Leverage Singapore's central location to the region's premier cruising destinations in Indonesia, Malaysia and Thailand. Connect with leading European yacht brands and established Asian dealers.



ACCESS ULTRA-HIGH-NET-WORTH INDIVIDUALS (UHNWIS)

Tap into the world's fastest-growing wealth segment. Asia-Pacific led all regions with 10.5% wealth growth in 2025, and the global UHNWI population grew 9.4%; its strongest rate for the second consecutive year. By 2030, one in four UHNWIs worldwide is projected to be based in Asia.^



RISING SUPERYACHT DEMAND

Tap into a surging regional fleet — active superyachts over 30 metres in Asia-Pacific grew 42% between 2022 and 2024, with the market projected to reach USD 3.78 billion by 2030.*



HIGH-VALUE NETWORKING

Acquire qualified Southeast Asian contacts and develop fruitful relationships within the yachting industry.



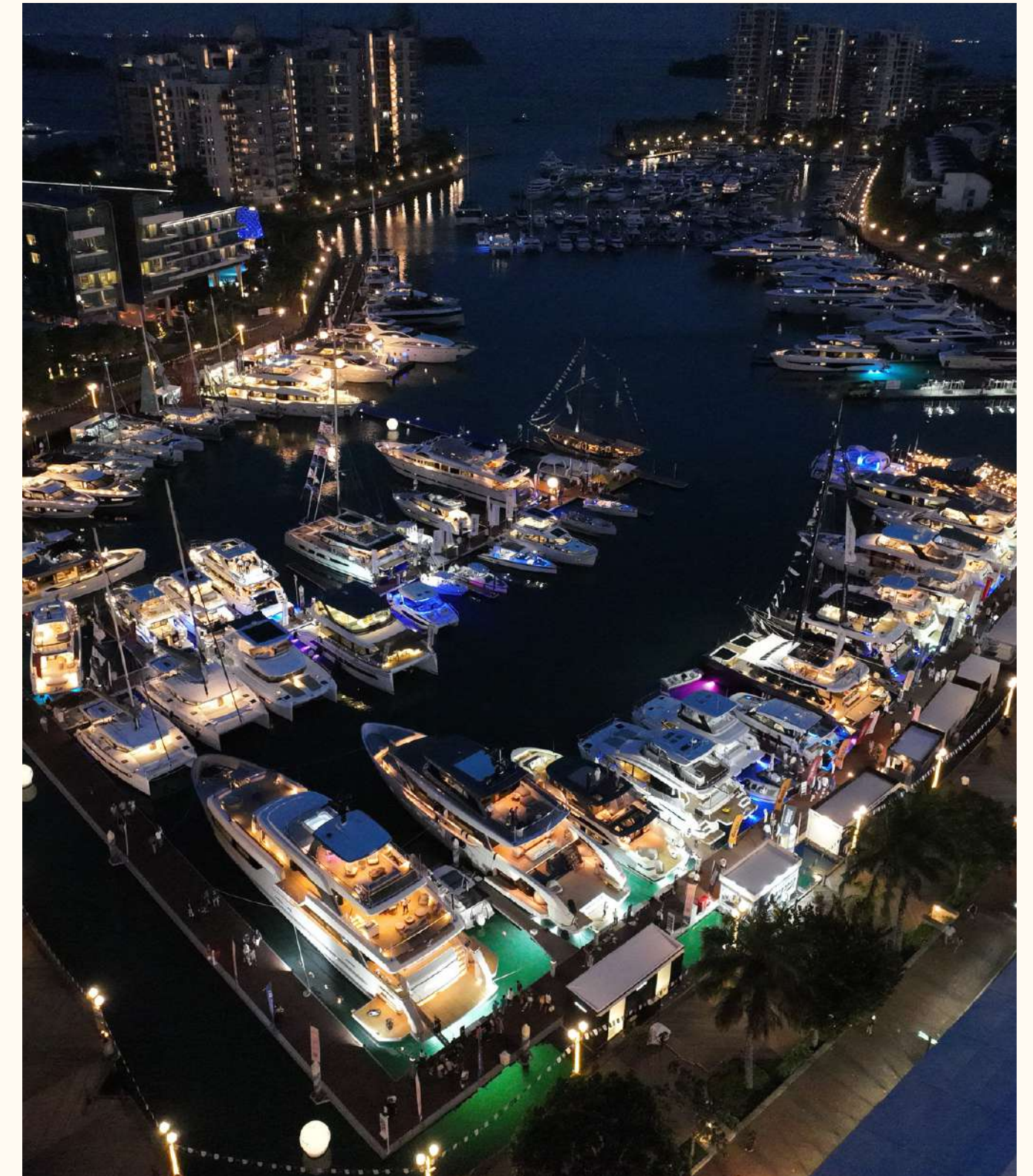
GLOBAL MEDIA SPOTLIGHT

Join the ranks of leading yacht brands and amplify your presence with measurable exposure through extensive international event media coverage.



BESPOKE LIFESTYLE EXPERIENCES

Engage luxury audiences through curated event experiences like whisky and wine tastings, oyster appreciation and supercar parades.



^Capgemini World Wealth Report 2026; Allianz Global Wealth Report 2025

*Asia-Pacific Superyacht Association Report 2025; Mordor Intelligence

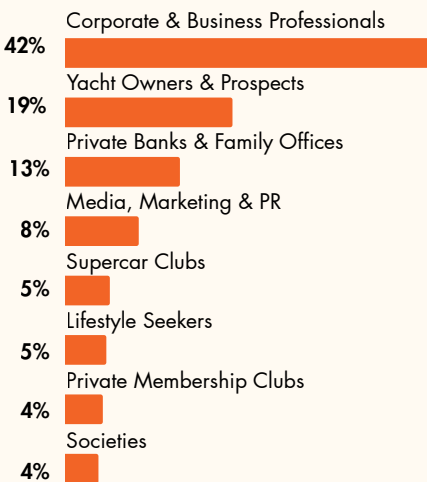
SYF 2026 Snapshot

View the full
post-show report.

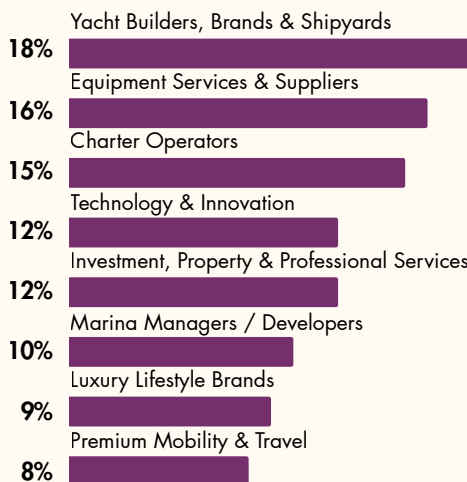


TOTAL VISITORS
14,280

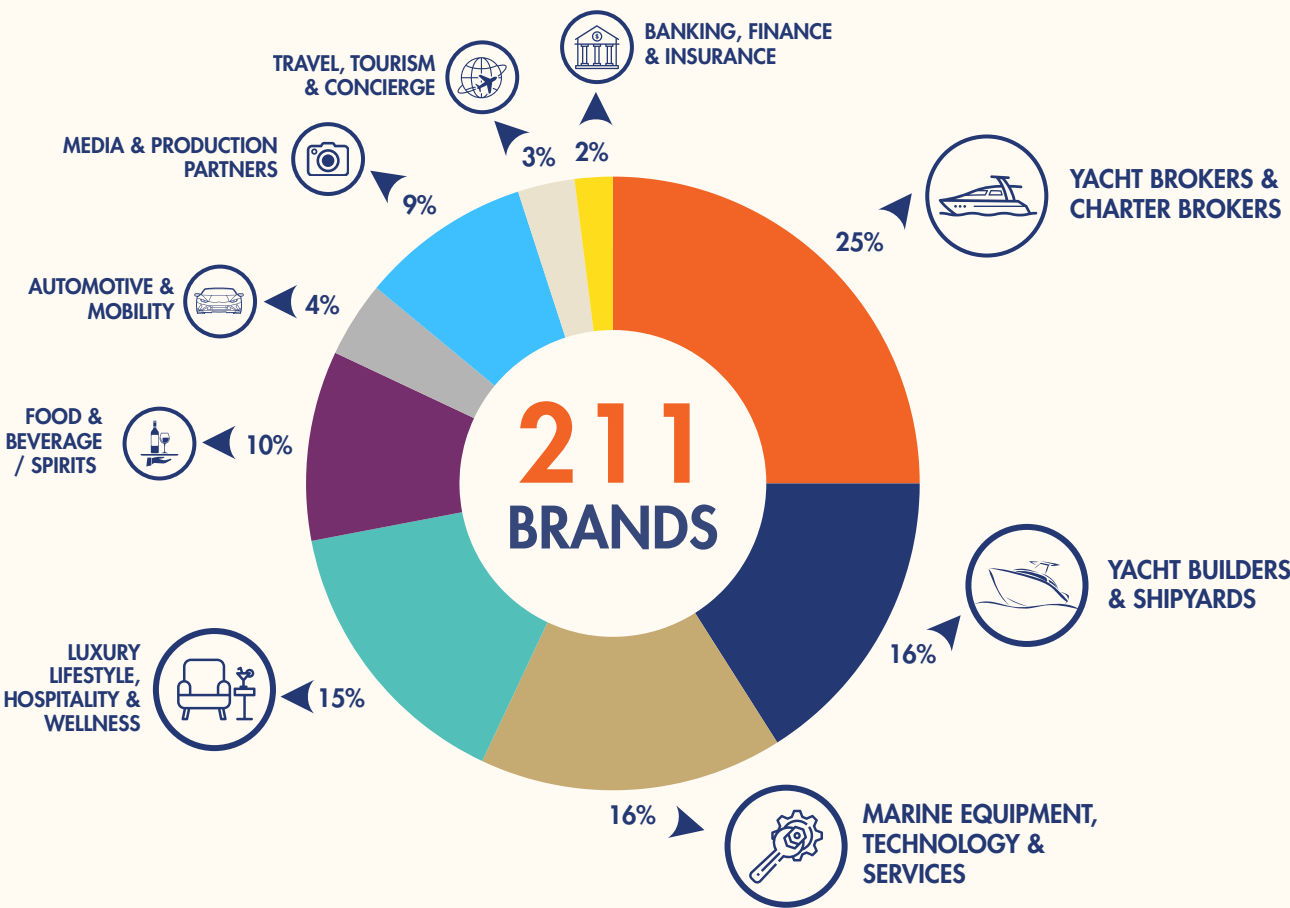
Consumer Visitors
60%



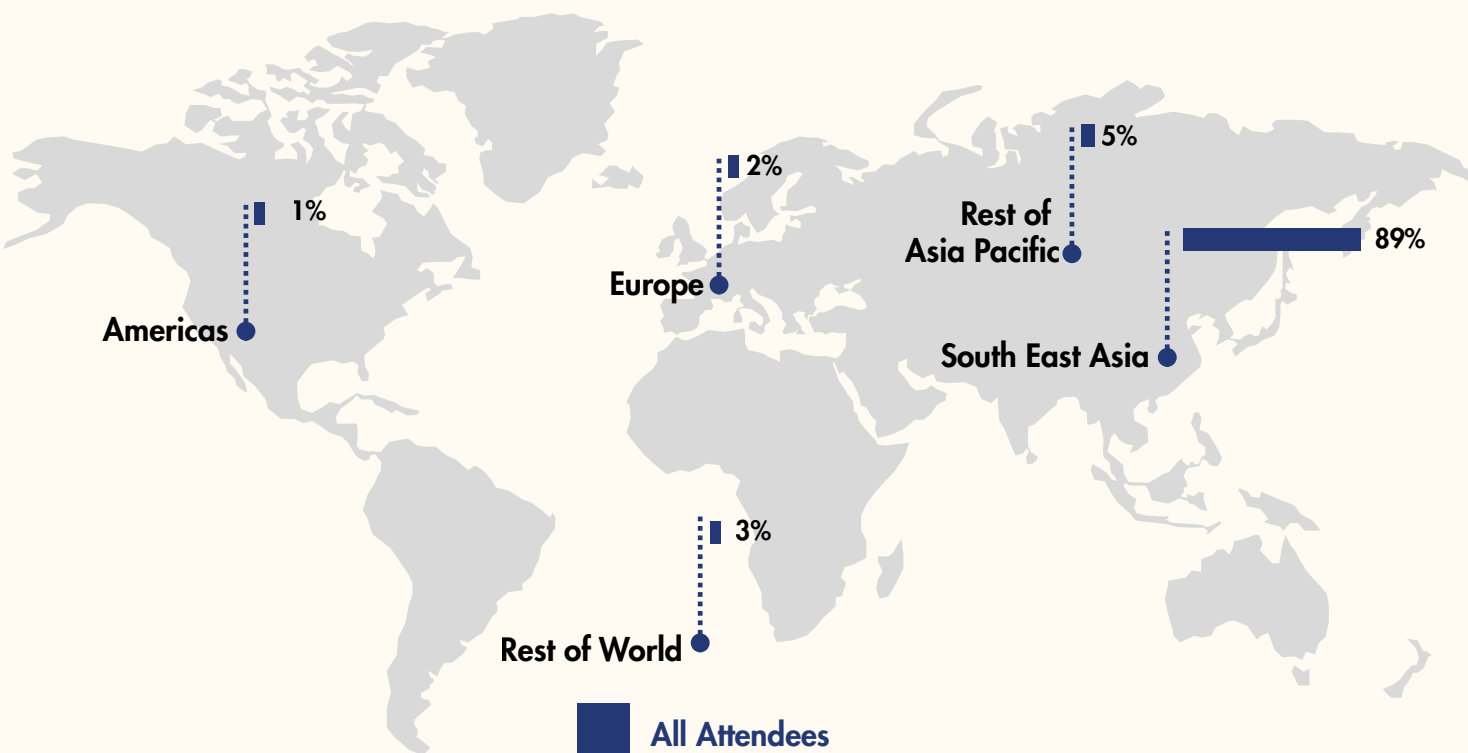
Trade Visitors
40%



EXHIBITORS & SPONSORS



INTERNATIONAL ATTENDANCE



2027 Price list



Water – Berth

E	OUTER BERTHS (>15M)	S\$750 / linear metre S\$817.50 / linear metre (w/GST)
B	OUTER BERTHS	S\$650 / linear metre S\$708.50 / linear metre (w/GST)
C	INNER BERTHS	S\$550 / linear metre S\$599.50 / linear metre (w/GST)
D	INNER BERTHS	S\$550 / linear metre S\$599.50 / linear metre (w/GST)
	SUPERYACHTS (>40M)	S\$450 / linear metre S\$490.50 / linear metre (w/GST)

Multihull Fee x1.5 | Mandatory Exhibition Insurance **S\$285** (S\$310.65, w/GST)



FOR MORE INFORMATION, PLEASE CONTACT:

 **Wade Pearce**
syf@one15marina.com

2027 Price list



Water – Booth



SPACE ONLY

Build and design your own stand

S\$650 / sqm
S\$708.50 / sqm (w/GST)



OPEN BOOTH

Carpet, 13amp socket outlet, LED tube light, chairs, table, wastepaper basket, rain curtain

S\$800 / sqm
S\$872 / sqm (w/GST)



GLASS ENCLOSED

Carpet, 13amp socket outlet, LED tube light, wastepaper bin
*Air conditioning unit charges not included.

S\$850 / sqm
S\$926.50 / sqm (w/GST)

Mandatory Exhibition Insurance **S\$285** (S\$310.65, w/GST)

FOR MORE INFORMATION, PLEASE CONTACT:



Wade Pearce
syf@one15marina.com

Land – Exhibition Pavilion

NEW

For SYF 2027, we are introducing an all-new, thoughtfully zoned Exhibition Pavilion layout, creating a clearer visitor journey that encourages discovery, deeper engagement and more meaningful connections with exhibitors.

Explore **five curated zones** and select the best fit for your brand and offering.

Luxury Lifestyle

Luxury cars, watches, jewellery, and premium lifestyle brands.

Destination & Charters

Tourism destinations, yacht charter companies, cruising experiences, resorts and marine leisure operators.

Yacht, Marinas & Marine Services

Yacht builders, dealers, marinas, shipyards, yacht management, brokerage, maintenance and professional marine services.

Marine Equipment, Technology & Solutions

Marine equipment, navigation systems, engines, electronics, safety solutions, coatings, yacht paint and marine technology.

Property, Leisure & Retail

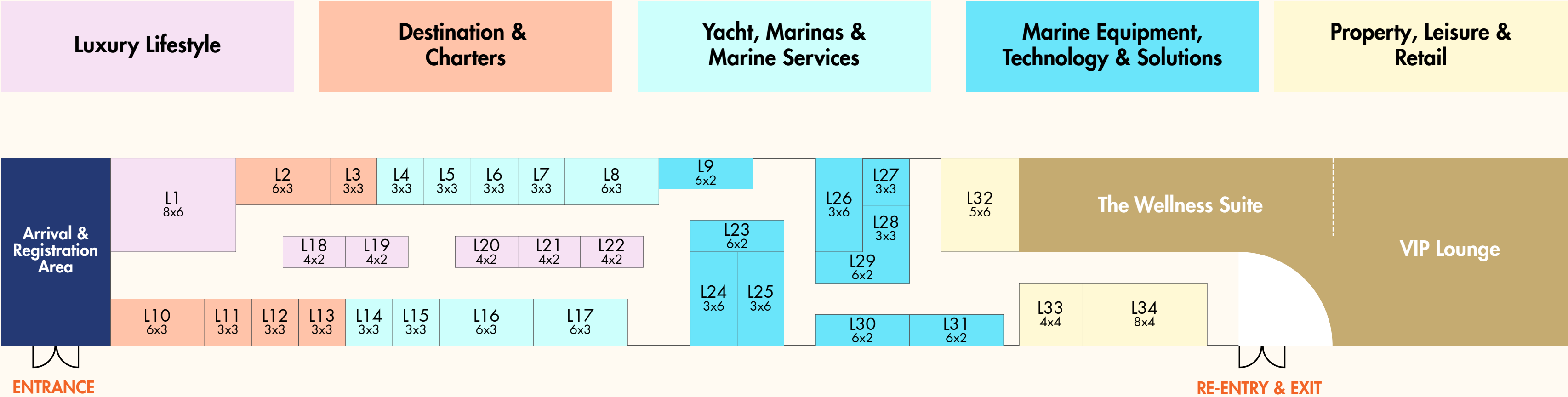
Waterfront property, hospitality, and consumer retail brands.

Exhibition Pavilion | Layout



Important Remarks:

- Exhibitors may book their preferred zone, booth size and location.
- Final booth placements may be adjusted to accommodate exhibitor demand and optimise the overall layout.



2027 Price list



SPACE ONLY

Build and design your own stand

S\$750 / sqm (Min. 12sqm)
S\$817.50 / sqm (w/GST)

Sample for raw space setup



SHELL SCHEME

Carpet, 13amp power socket, fluorescent tube lights, Information counter, round table, foldable chairs, A4-sized acrylic stand, wastepaper bin

S\$850 / sqm (Min. 9sqm)
S\$926.50 / sqm (w/GST)

Mandatory Exhibition Insurance **S\$285** (S\$310.65, w/GST)

FOR MORE INFORMATION, PLEASE CONTACT:



Wacleus Chin
wacleus.chin@one15marina.com

NEW

Festival Passport

Turn visitor traffic into meaningful brand engagement.

Participating exhibitors will be featured as official Festival Passport stops, inviting visitors to discover and experience their latest innovations, technology and marine equipment through curated hands-on demonstrations and trials.

Your Benefits

- Direct visitor traffic to your booth
- Create longer, more meaningful interactions
- Increase brand and product exposure
- Gain additional visibility in the Festival Passport

Each participating exhibitor will be featured in the Festival Passport with a company logo and short brand introduction.

Participation Fee

S\$1,950 per booth

S\$2,125.50 (with GST)



For illustration purposes only.

Sample Mechanic: Visitors can redeem an exclusive gift by collecting stamps from at least three participating on-land booths and three participating on-water booths.

Limited Availability:

10 on-land exhibitors and 15 on-water exhibitors

FOR MORE INFORMATION, PLEASE CONTACT:



Wacleus Chin

wacleus.chin@one15marina.com



Wade Pearce

syf@one15marina.com

Early Bird Rates

Applicable only to berth bookings (on-water yachts, except Superyachts),
Exhibition Pavilion booth bookings (land booths), and Festival Passport participation.

Secure the Early Bird Rates by
30 September 2026

Water – Berth	
STANDARD RATE	EARLY BIRD RATE
E OUTER BERTHS (>15M) S\$750 / linear metre S\$817.50 / linear metre (w/GST)	S\$675 / linear metre S\$735.75 / linear metre (w/GST)
B OUTER BERTHS S\$650 / linear metre S\$708.50 / linear metre (w/GST)	S\$585 / linear metre S\$637.65 / linear metre (w/GST)
C D INNER BERTHS S\$550 / linear metre S\$599.50 / linear metre (w/GST)	S\$495 / linear metre S\$539.55 / linear metre (w/GST)

Land – Booth	
STANDARD RATE	EARLY BIRD RATE
SPACE ONLY S\$750 / sqm S\$817.50 / sqm (w/GST)	S\$700 / sqm S\$763 / sqm (w/GST)
SHELL SCHEME S\$850 / sqm S\$926.50 / sqm (w/GST)	S\$800 / sqm S\$872 / sqm (w/GST)
Festival Passport (Add-on)	
STANDARD RATE	EARLY BIRD RATE
S\$1,950 per booth S\$2,125.50 per booth (w/GST)	S\$1,500 per booth S\$1,635 per booth (w/GST)

Explore More Ways to Participate

Superyacht Lounge



Showcase your brand in an exclusive on-water networking space and connect directly with superyacht owners, captains, VIPs and key decision makers.

Spotlight Zone



Host a dedicated session for up to 50 guests through product demonstrations, masterclasses, tastings or brand talks. Past sessions have featured luxury automotive, private banking, yachting and gourmet experiences.

Experiential Zone



Showcase your water toys in a fun and interactive setting, with dedicated Electric, Paddles and Underwater themes designed for visitors to discover, experience and engage with your products firsthand.

Charter Collection



Be part of the all-new Charter Collection at SYF 2027, featuring a fleet of charter yachts and curated experiences that invite visitors to step aboard and discover the yachting lifestyle.

FOR MORE INFORMATION, PLEASE CONTACT:



Wacleus Chin
wacleus.chin@one15marina.com



Wade Pearce
syf@one15marina.com

Speak with us to explore your participation.

EXHIBITION ENQUIRIES

ON-WATER



Wade Pearce
syf@one15marina.com

ON-LAND



Wacleus Chin
wacleus.chin@one15marina.com

We look forward to welcoming you on board at SYF 2027.