

ICOMIA BOATING INDUSTRY CONFERENCE

ONE°15 Marina Sentosa Cove Singapore
23 & 24 April 2024

PROGRAMME

C5

Day One Tuesday 23 April 2024

Morning Session

- 09:00 **Opening of Day 1**
Welcome by Conference Chair
Joe Lynch – CEO ICOMIA
- Welcome Address**
Darren Vaux – President ICOMIA
- Welcome Address**
Arthur Tay – Chairman & CEO, SUTL Group
- 09:25 **Address by Guest of Honour**
Mr Teo Eng Dih
Chief Executive, Maritime & Port Authority of Singapore
- 09:40 **Keynote Address**
Pathways to Propulsion Decarbonisation in the Recreational Marine Industry
A landmark study, ICOMIA's global research was commissioned to uncover how the global recreational marine industry can further reduce carbon emissions.
Darren Vaux – ICOMIA
- Break*
- 10:50 **Maritime Singapore's Decarbonisation Initiatives**
Ng Bingrong – Maritime & Port Authority of Singapore
- 11:30 **Sustainable Propulsion Systems for the Future**
Technological advancements in sustainable mobility
Dr Grant Suzuki, PhD – Yamaha Motor Corporation USA
Austin Murashima – Yamaha Motor Co. Ltd. Japan
Kash Kihira – Yamaha Motor Co. Ltd. Japan
- Networking Lunch*

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Afternoon Session

- 13:30 **The ISO Experience: Being comfortable with standards in marina management and operations**
Standards are often assumed to be complicated and expensive, and indeed it can be like that, but there are feasible ways to face the standard certification comfortably and for a reasonable cost.
Oscar Siches, CMP – International Organisation for Standardisation (ISO)
- 14:10 **The Pivot towards Sustainability**
Best practice in sustainability requires a multi-faceted and pragmatic approach in incorporating environmental, social and economic factors in design and management. A moderated discussion.
Oscar Siches, CMP – ISO (Moderator)
Stephen Beng – Phillips Capital Management
Peter Jacobs – WAWA Creations
- Break*
- 15:30 **Green Mobility for Sustainable Cities**
Clean urban living is being reimagined and Singaporean entrepreneurs are showing the way to transitioning to a low carbon future, using electric and hybrid technologies.
Dr Sanjay C Kuttan – Global Centre for Maritime Decarbonisation
Max Tan – Haphicraft
Dr Daniel He – The Kinetic Option
- 16:00 **Ocean Stewardship and Clean Boating**
The health of the marine environment is under threat. Understanding conservation strategies, conservation and revitalization efforts are essential to how the boating community and the recreational marine industry can contribute to its protection.
Stephen Beng – Friends of the Marine Park Community (Moderator)
Chester Gan – WWF Singapore
Klaas Jan Teule – WWF-Coral Triangle Programme
Wade Pearce – SG Marine Guide
- Round-up of Day's Proceedings**
Close of Day 1

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Day Two Wednesday 24 April 2024

Final Session

- 09:00 **Opening of Day 2**
Welcome by Conference Chair
Joe Lynch - CEO ICOMIA
- 09:05 **Setting Sail for the Boating Life**
There are many compelling reasons to get on the water. Aside from investing in a boat, there is a range of entry points and business models to enjoy or begin the boating lifestyle such as subscription-shared access, yacht charters, static charters, fractional ownership, etc. A moderated discussion.
Dr Jouko Huju, DBA – GMBA Finland (Moderator)
Darren Vaux – ICOMIA
Ronnie Wang – Yachting Encounters Asia, HK
- 09:50 **The Economic Value of Boating**
Marine leisure creates tangible economic value and transformative benefits for local communities from service and infrastructure development, skills training, preservation and protection of culture and environment. Understanding this provides pertinent information to discuss with governments when trying to improve the business environment. A moderated discussion.
Maryanne Edwards – GMBA Australia/NZ (Moderator)
Ewa Stachurska – Simpson Marine Group
Sam Do – Saigon Yacht and Marina (SYMC), Vietnam
Jonathan Sit – SUTL/ONE15 Marina Sentosa Cove, Singapore
- Break*

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Day Two Wednesday 24 April 2024

Final Session

- 11:10 **Advocacy in Asia: Boating on the Agenda**
The recreational marine sector is challenged by the lack of inclusion in discussions involving policy and regulations. In a diverse region, no one-size-fits-all. How does Industry get a seat at the table? A moderated discussion.
Joe Lynch – ICOMIA (Moderator)
Kenta Inaba – Superyacht Logistics Japan / GMBA Japan
Peter Craven – Marinas Indonesia Investment Group
Andrew Scott – Boating Industry Association Australia
- 12:00 **Industry Roundtable:**
Collaborative Engagement in Asia
Continued engagement among the Marine Industry organisations in the region is a key to understanding Asia's challenges and opportunities. A discussion on the fundamentals for industry development and strategies for Asia, including key takeaways from the Conference.
Joe Lynch – ICOMIA (Moderator)
Lawrence Chow – Hong Kong Boating Industry Association
YP Loke – Singapore Boating Industry Association
Indhra Kaushal Rajapaksa – Chamber of Marine Industries Sri Lanka
Dr Kim Choong-Hwan – Korea Marine Industries Association
Stuart Hu – Hainan Marine Trade Exchange Services
Darren Vaux – ICOMIA
- 12:50 **Closing remarks**
Close of Conference
- Networking Lunch*

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CONFERENCE PARTNERS



INTERNATIONAL COUNCIL OF MARINE ASSOCIATIONS

ICOMIA brings together a wide range of national marine industry associations into one global organisation and represents them at an international level, presenting a strong and united voice when dealing with issues challenging the industry. ICOMIA has been an active advocate for the international marine industry since 1966, working with authorities, regulatory bodies and related organisations to facilitate and encourage the growth of the worldwide recreational marine industry whilst keeping on top of policies and guidance to ensure the promotion, protection and growth of the industry. *For further information, please contact info@icomia.com*



SINGAPORE BOATING INDUSTRY ASSOCIATION

SBIA stands as the lead association for the recreational marine sector in Singapore, and is its proud representative at the International Council of Marine Industry Associations (ICOMIA), the preeminent global trade body for the recreational marine industry. At the heart of SBIA's mission is the commitment to keeping its members actively engaged in public discourse, ensuring they are well-informed about the dynamic business environment within which they operate, and positioning them at the forefront of their respective businesses. SBIA takes a proactive stance on policy advocacy and actively participates in consultations when policies affecting the recreational marine industry are being discussed. In so doing, SBIA contributes to the development of regulations that enhance the safety of boat users and facilitate the harmonious coexistence of various maritime activities within the vibrant Port of Singapore. *For further information, please contact secretariat@singaporeboating.org*

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SINGAPORE YACHTING FESTIVAL 2024

The second edition of the Singapore Yachting Festival promises an unparalleled immersion into the yachting culture with a showcase of cutting-edge boat models from renowned global yachting brands. Dive into the festivities with yacht parties, networking events, and activities suitable for the whole family.



ONE°15
MARINA
Sentosa Cove
Singapore

ONE°15 MARINA SENTOSA COVE SINGAPORE

Inaugurated in 2007, ONE°15 Marina Sentosa Cove Singapore, is part of mainboard-listed SUTL Enterprise and is Asia's most desired waterfront yachting destination.

Named International Marina of the Year 2023 and accredited Superyacht Ready, the Platinum Gold Anchor marina provides top-notch marina services and is embellished with a clubhouse – home to fine restaurants, luxurious suite rooms and world-class facilities furnished at the highest standards. Certified a Level 4 Fish-Friendly by Marina Industries Association and having been awarded Best Marina of the Year by Robb Report, the Club also places sustainability at the forefront of their efforts with a coral garden within the marina and annual clean-ups amongst other initiatives. For more information, visit www.one15marina.com.

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